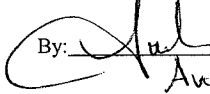


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PATENT  
Attorney Docket No.: 16222U-012710US  
Client Ref. No.: P-00855

TOWNSEND and TOWNSEND and CREW LLP

By:   
Andrea S. Beck

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re application of:

Liane Redford

Application No.: 10/660,211

Filed: September 10, 2003

For: METHOD AND SYSTEM FOR  
MANAGING LIMITED USE COUPON  
AND COUPON PRIORITIZATION

Customer No.: 66945

Confirmation No. 6545

Examiner: Raquel Alvarez

Technology Center/Art Unit: 3688

AMENDMENT

Mail Stop AF  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Commissioner:

In response to the Office Action mailed on August 7, 2009, please enter the  
following amendments and remarks.